

MMLL Advisory Council Meeting

January 25, 2022, 10:00am

Meeting Notes



1. On Zoom: Cindi Place (Bellaire), Tracy Logan-Walker (Cadillac), Diane Eisenga (McBain), Eric Smith (Mason County), Patty Rockafellow (White Pine), Laura Jacobson-Pentces (LeRoy), Kathleen Rash (Hart), Tiffany Haight (Shelby), Justine Peterson (Seville), David Diller (Glen Lake)
2. Director's Report:
 - a. ECF, MI-83 TLC and DLC – funding equivalent to MMLL:
 - Emergency Connectivity Fund = \$115,995
 - MI-83 TLC Kits Grant = \$101,433
 - MI-83 DLC Content Credit = \$87,725
 - GRAND TOTAL = \$305,153 (More than the MMLL annual budget revenues!!!)
 - b. MLA Advocacy Day - [Advocacy Day Overview and Logistics\(pdf\)](#)
 - c. See [Director's report January 2022](#)
3. Committees:
 - a. Mini-Grants Committee – Tracy Logan-Walker (CWPL), Laura Marion (Missaukee), Kathleen Rash (Hart) – Decisions have been made for round one, will be posted soon. Round two announced February 14, 2022. <https://www.mml.org/a/grants>
 - b. Continuing Education Committee – Tiffany Haight (Shelby), Debra Greenacre (Manistee) – will have survey out soon
 - c. eResources Committee – Cindi Place (Bellaire), David Diller (Glen Lake) – send them requests if you have them. Let them know about Transparent Language Online – if you think the co-op should keep paying for it for everyone.
 - d. Youth Committee – Sarah Welch (Big Rapids) – starting to meet regularly – see <https://www.mml.org/resources/youth-services-1>
 - e. Maker Team – Mark Morton (Leland) – working on new resources for everyone, weeding old.
4. Other:
 - a. MiLibraryQuest – Cindi (Bellaire) said she would invite anyone's teens to attend their virtual walk through of the program on March 12th
 - b. Encompass EAP – questions? Anyone using? – The group is interested in having them come on a Zoom to discuss management tools they have available. Sheryl will set this up. Usage is very low for this resource.
 - c. Covid is still affecting our worlds, with a lot of pressure to get back to in person programming even while staff is compromised and getting sick themselves.
 - d. Concerns were raised about justifying budget requests after having very low statistics on library use during Covid. Looking for a way to measure outcomes – all the things libraries did in response to the pandemic to continue to serve the public.

- e. The mental health in public libraries grant may be expanding to more libraries. Be very clear about the agreement you are signing.
- f. Members would like a marketing team for the cooperative who would develop easy to grab and use info pieces for websites and social media, etc. MLA, as part of the MI-83 ARPA grants, will be working on a marketing campaign with website resources for staff. We can see what they do and go from there.

Upcoming meetings:

- Tuesday, Feb. 8, 2022 10:00 AM (informal)
- Tuesday, Feb. 22, 2022 10:00 AM (formal)
- Tuesday, Mar. 8, 2022 10:00 AM (informal)
- Tuesday, Mar. 22, 2022 10:00 AM (formal)